



# **PENICUIK RUGBY CLUB**

Montgomery Park  
Penicuik

# **SPONSORSHIP OPPORTUNITIES**

**Centenary**  
2024



# ABOUT **US**

## **Thank You for considering a sponsorship of Penicuik Rugby Football Club**

We were officially formed in January 1924 with the first organised game being played later that month.

Now almost a century later, as we enter our centenary season, we are still just as passionate about our rugby. With two senior teams competing every match day and a thriving junior and mini section, we continue to grow. With your help, we can expand further and grow the rugby community in Penicuik.

# YOUR SPONSORSHIP OPPORTUNITIES

## CLUB SPONSOR

**£500 + VAT**

- Principal sponsor status and all the in-house branding/advertisement for the season
- Invite for 4 people to the sponsor's day
- Player sponsor with social media introduction and logo on all team sheets
- Dinner tickets x 2
- 7's tickets x 4 for hospitality section

## PLAYER SPONSOR

**£100 + VAT**

- Logo & Name on player website, in the foyer and on-screen in-house advertising
- Social media announcement of sponsorship
- Logo on team sheet via socials
- Logo on try time social media posts if player scores
- Invite to annual sponsors day x 2
- Priority access to annual golf day and 7's event



# YOUR SPONSORSHIP OPPORTUNITIES

## **MATCH SPONSOR**

**£250 + VAT**

- Invite for 6 people to a 1st XV home game
- Buffet and drinks
- Social media advertising of match sponsor
- Player of the match presentation

## **BALL SPONSOR**

**£50 + VAT**

- Invite for 2 people to a 1st XV home game
- Buffet and drinks
- Social media advertising of match sponsor

## **KIDS FESTIVAL SPONSOR**

**POA**

- Invite for 4 people to the sponsors day
- Dinner tickets x 2
- 7's tickets x 4 for hospitality section
- Social media advertising of sponsorship
- Branding on medals/water bottles presented to kids

# INDIVIDUAL TAILORED SPONSORSHIP

Our sponsorship team would be more than happy to look at individually tailored sponsorships to meet your budget.

Please contact us at [sponsorship@penicuikrugby.org](mailto:sponsorship@penicuikrugby.org)



**GAVIN HOLMES**



**ROSS EASTON**

## CONTACT **US**



[sponsorship@penicuikrugby.org](mailto:sponsorship@penicuikrugby.org)



[penicuikrugby.org](http://penicuikrugby.org)



Montgomery Park, Penicuik